

CIRCULAR



ECONOMY 2.0



Ensuring C.E. is designed for all

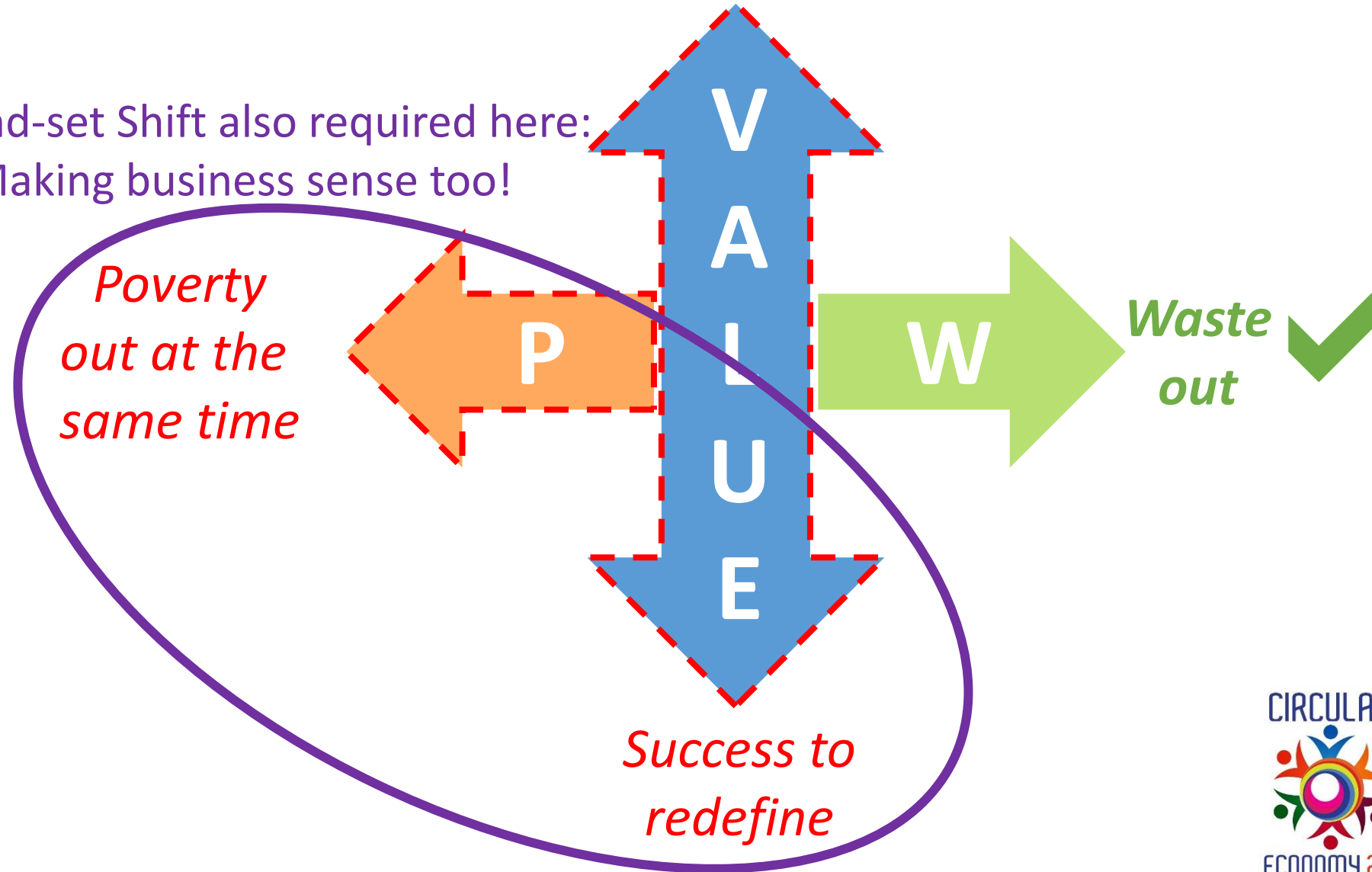


The Missing Two Dimensions

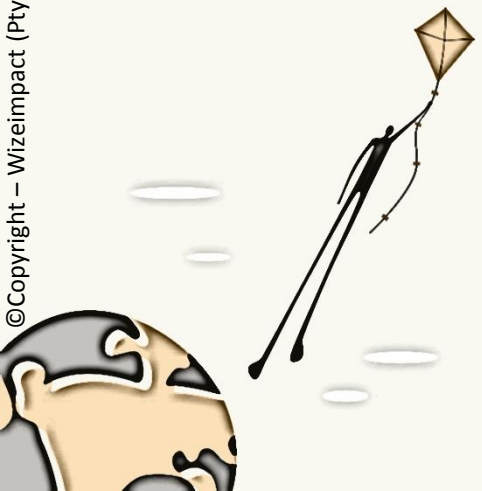


Poverty-Out & Value-as-Success

A Mind-set Shift also required here:
Making business sense too!



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Ending Poverty in a Linear Economy

Was it design for this?

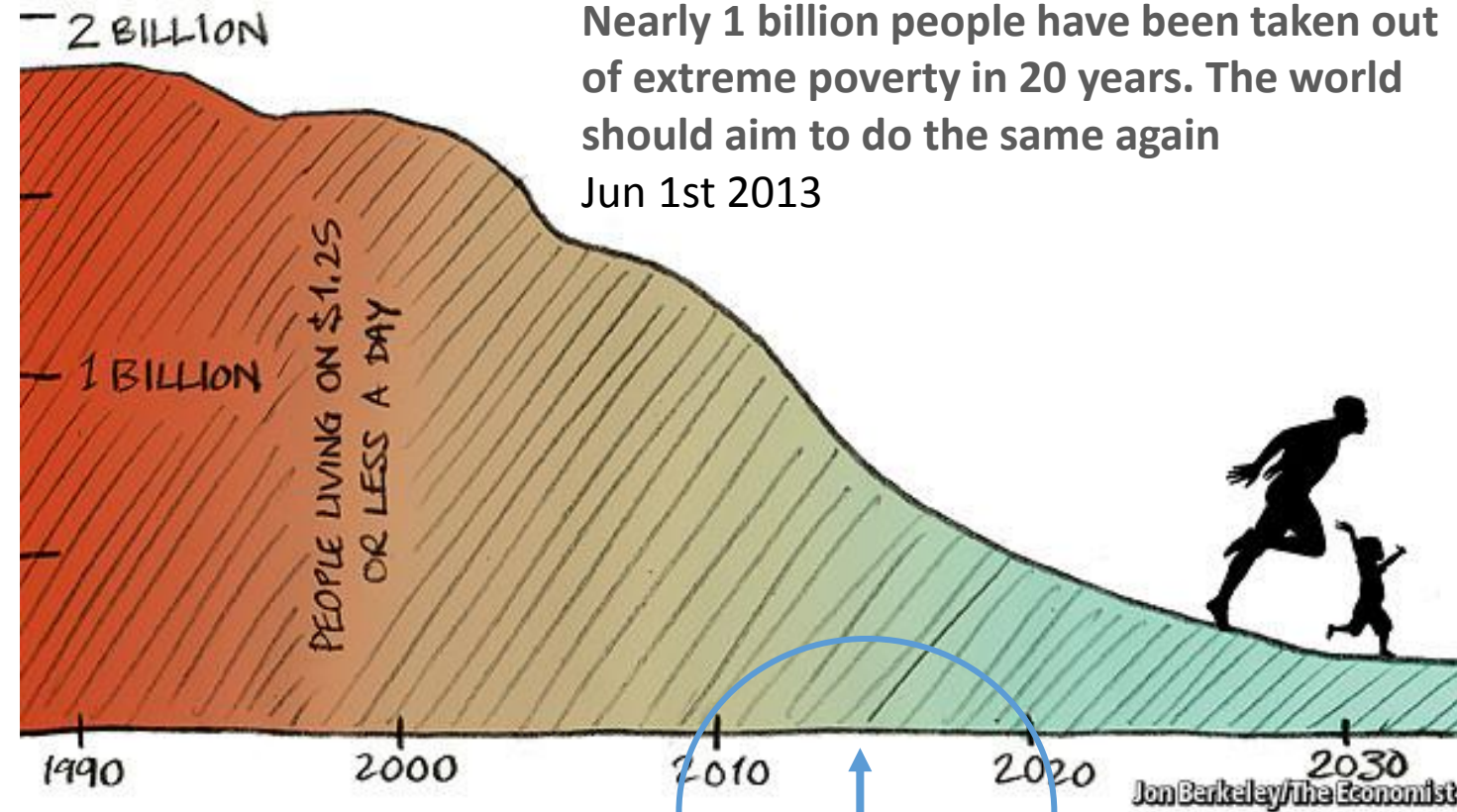
The world's next great leap forward

Towards the end of poverty

Nearly 1 billion people have been taken out of extreme poverty in 20 years. The world should aim to do the same again

Jun 1st 2013

The Economist



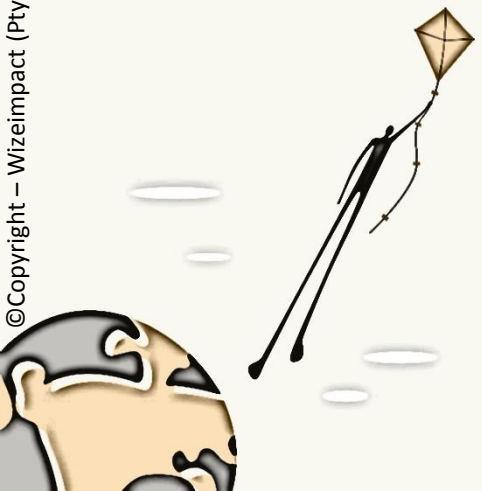
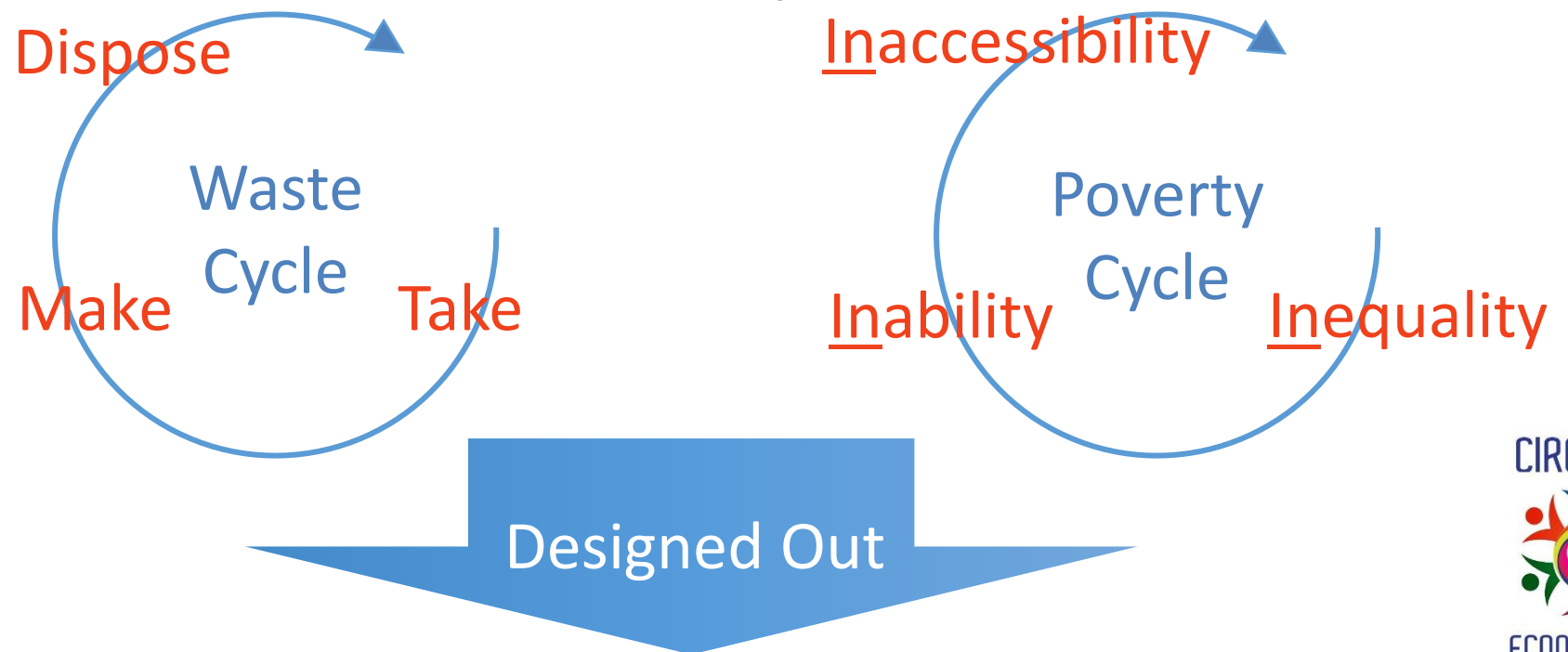
Locked in Linear Thinking

Challenging issues, different context

- Air Pollution
- Waste
- Toxicity
- Climate Change
- Etc.

Perpetual
Movements
in a Linear
Economy

- Unemployment
- Inequality
- Fictitious capital
- Lack of access
- Etc.

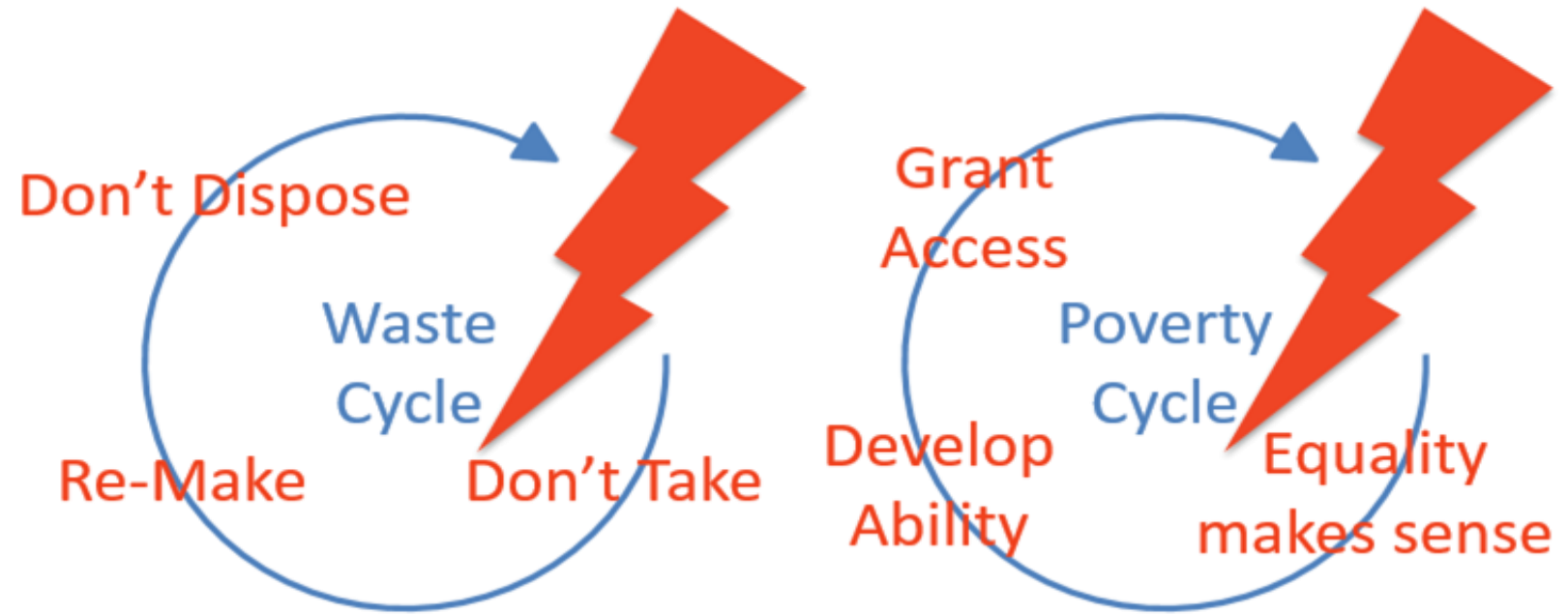


Applying Circular Thinking

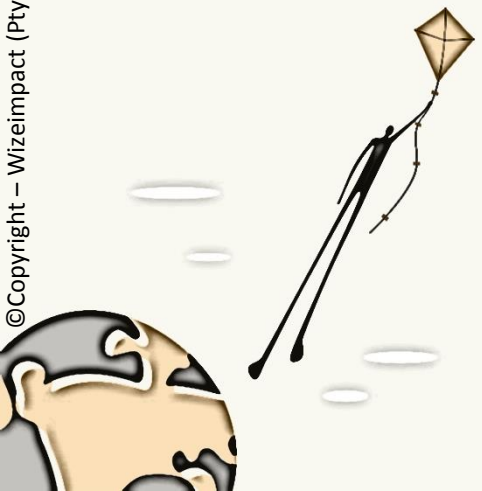


Using collaborative economic principles

What's the true cost of a waste economy?
What's the true cost of an unequal economy?



To break the cycle,
we should use the same logic.





System

System-managed low income solutions



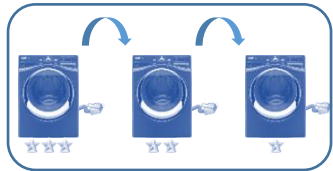
Accessed

Granting access to local natural supplies



Together

Joint actions to improve community living or survival



Serial

Serial or modular access to a suitable service



Shared

Collaborative platform offering affordable services



Abreha Atshiba, Ethiopia



hello tractor

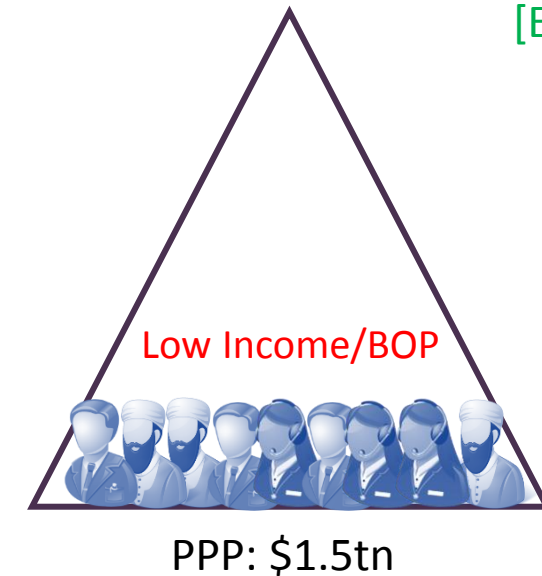


3 Pillars:

☀ Addressing the needs of all
[Versatility]

☀ Accessing more with less income
[Affordability]

☀ Innovative & regenerative activities
[Endless Energy]

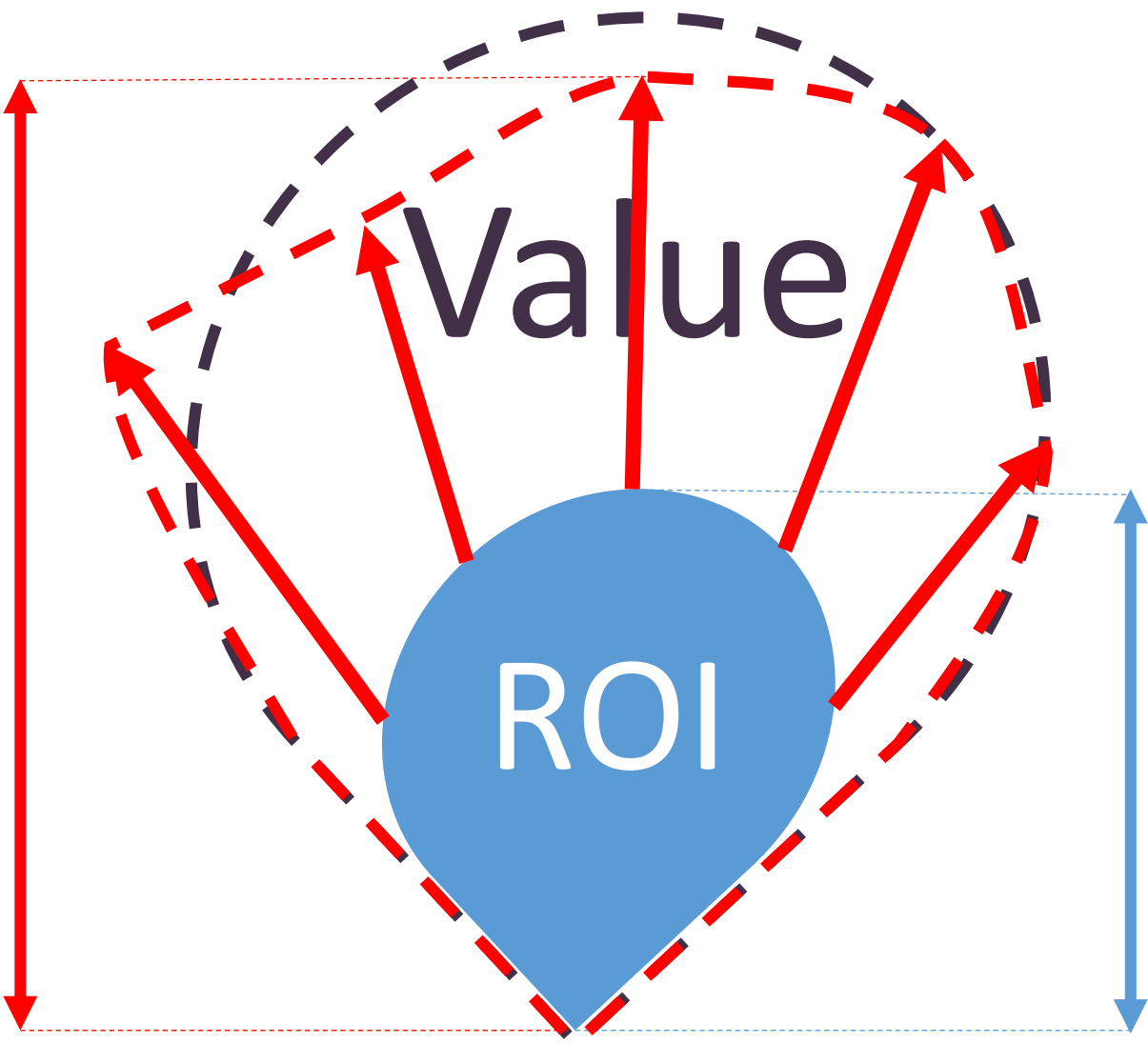


Applying Circular Thinking

Proving the creation of societal values

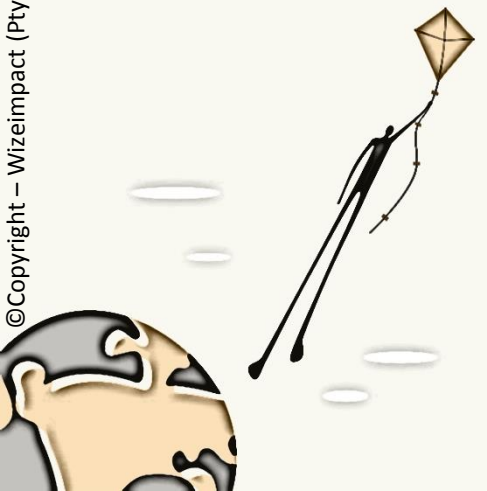
A member of
The **SROI** Network
Accounting for Value

SROI
Estimation
of the
Value Created



Estimation of
the Money
Generated

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Thank You

